

Portsmouth LSTF package

Bid Element	Measure	Scheme	Detail	Year 1 – 2012/13	Year 2 – 2013/14	Year 3 – 2014/15	
1	Wayfinding	Wayfinding	Network of totem style map boards to assist pedestrians and cyclists in navigating around the city	Feasibility and Design	Installation	-	
	Safe cycling and walking routes	Wharf Road	Route clarification and improvements to existing route.	Route clarification and improvements to existing route.	Feasibility and Design	Design and Installation	-
		Mile End Road	Route clarification to include widening of cycle walking route and emphasis over junctions and side roads.	Route clarification to include widening of cycle walking route and emphasis over junctions and side roads.	Design to Installation	-	-
		Commercial Road	Implementing out of hours cycling through the precinct as previously approved through Cabinet.	Implementing out of hours cycling through the precinct as previously approved through Cabinet.	Design	Installation	-
		City centre to Winston Churchill Avenue (avoiding Guildhall Square)	Signs and contra flow to the rear of Civic Offices.	Signs and contra flow to the rear of Civic Offices.	Feasibility and Design	Feasibility, design and Installation	-
		Alfred Road	Upgrade of the existing route linking to Queen Street via Alfred Road.	Upgrade of the existing route linking to Queen Street via Alfred Road.	Design	Installation	-
		Hard Interchange	Improvements to Hard Interchange to facilitate shared access to ferries and station by foot and cycle.	Improvements to Hard Interchange to facilitate shared access to ferries and station by foot and cycle.	Feasibility and Design	-	Installation
		Shipwrights Way	Small amount of additional funding to support the delivery of this scheme which is otherwise match funding the LSTF package.	Small amount of additional funding to support the delivery of this scheme which is otherwise match funding the LSTF package.	Design to Installation	-	-
		Hilsea cycle route			Design to Installation	-	-
		Cycle parking	City centre retail area	Improvements to cycle parking in Commercial Road and Arundel Street.	Improvements to cycle parking in Commercial Road and Arundel Street.	Design to Installation	-
	Southsea retail area		Improvements to cycle parking in the Southsea retail area.	Improvements to cycle parking in the Southsea retail area.	Design to Installation	-	-
	Hoverport		Provision of cycle parking at Hoverport terminal.	Provision of cycle parking at Hoverport terminal.	Design	Installation	-
	The Hard		Improvements to cycle parking at The Hard.	Improvements to cycle parking at The Hard.	Design to Installation	-	-
	Businesses/ Tourist attractions		Provision for cycle parking for businesses and tourist attractions.	Provision for cycle parking for businesses and tourist attractions.	Design to Installation		
	Portsmouth and Southsea station		Improved cycle parking at Portsmouth and Southsea Station	Improved cycle parking at Portsmouth and Southsea Station	Design	Installation	-

Cycle hubs/ Cycle Friendly Café	Portsmouth and Southsea station cycle hub	A commercially run cycle hub at Portsmouth and Southsea train station to provide information, bike maintenance, storage and bike hire.	Feasibility and Design	Set up and operating	Operating
	University of Portsmouth Cycle Café	A café with associated cycle hub run as a social enterprise to provide information, maintenance, storage and bike hire.	-	Set up and operating	Operating
Brompton bike hire at Portsmouth Harbour Station	Brompton bike hire at Portsmouth Harbour Station	A 20 bike self-service dock for hire of Brompton foldable bikes.	Feasibility and Design	Installation and operating	Operating
Improvements to Millennium Walk	Improvements to Millennium Walk	Extension of the Millennium Walk to Southsea Castle including interpretation panels.	-	Feasibility, consultation, design and installation	Installation
Station Improvements	Public realm improvements at Portsmouth and Southsea Station	Small scale public realm improvements at Portsmouth and Southsea station.	Feasibility	Design to Installation	-
	Public realm improvements at Portsmouth Harbour Station	Improvements at Portsmouth Harbour station which may include a canopy from Portsmouth Harbour Station to the Gosport Ferry terminal.	Feasibility	Design to Installation	-
Improved routes between City Centre and The Hard	Improved routes between City Centre and The Hard	Small scale public realm improvements along Queen Street and Park Road.	-	Design to Installation	-
Southsea Town Centre Improvements	Central (junction of Clarendon Road/Osborne Road/ Palmerston Road) scheme	Improvements to improve the pedestrian and trading environment, providing higher priority to walking, cycling and public transport.	Consultation and Design	Consultation, Design and Installation	Installation
	Western (Osborne Road) scheme				
Junction Improvements	St. Michaels Gyratory	Improvements to St. Michaels Gyratory to be informed by the City Centre Masterplan consultation.	Surveys and modelling	Consultation and design	Installation
Re-branding of bus services	Re-branding of bus services	Working with bus operators to look at the branding of the routes between the three retail and tourist centres to ensure the experience for customers is as seamless as possible.	Consultation, Design and Installation	Consultation, Design and Installation	Consultation, Design and Installation
Park and sail to Gunwharf Quays	Park and sail to Gunwharf Quays	Parking provision at Portsmouth International Port for travel by boat to Gunwharf Quays.	Installation of pontoon improvements	Operating	Operating

2	On-street travel advisors	On-street travel advisors	Individuals on-street at key locations providing help and information to visitors and tourists primarily around sustainable travel.	-	Operating	Operating
	Personal Journey Planning	Personal Journey Planning	A targeted programme to provide residents with information and advice on the range of sustainable travel options available to them and encourage more sustainable modes for short trips within Portsmouth.	Pilot scheme	Operating	Operating
	Workplace travel planning	Workplace travel planning	Travel planning activity with key employers and visitor attractions.	Deliver		
3	Social marketing and travel awareness campaign	Social marketing and travel awareness campaign	General marketing activities and campaigns to promote sustainable transport and the specific package. Could include initiatives such linking travel tickets with tourist attraction discounts.	Develop strategy and deliver	Deliver	
	Better provision of information	Better provision of information	Development of sustainable travel website. Travel information smart phone app. Provision of other information such as leaflets.			
	Common branding	Common branding	Development of the My Journey branding for Portsmouth and ensuring consistency with Portsmouth City Council's other branding strategies.			

Transport for South Hampshire LSTF – Portsmouth specific and joint measures

Bid Element	Measure	Scheme	Detail	Year 1 – 2012/13	Year 2 – 2013/14	Year 3 – 2014/15
Smart Ticketing	Smart Ticketing	Smart Ticketing	ITSO compliant smartcard across bus and ferry services, implemented and run in partnership with South Hampshire Bus Operator Association (SHBOA).	Feasibility and Design	Feasibility, Design and Deliver	Deliver
Physical Interventions	Legible Cities Pedestrian Signage	Wayfinding	Network of totem style map boards to assist pedestrians and cyclists in navigating around the city.	Feasibility and Design	Installation	-
	Real Time Information	Real Time Information measures on bus routes	Provision of real time information along key bus corridors.	Feasibility	Feasibility and Installation	Installation
		Real Time Information measures at interchanges	Provision of real time information of all transport modes at key interchanges and destinations.	Feasibility	Feasibility and Installation	Installation
	Junction Improvements for pedestrians, cyclists and bus priority	Kingston Road/Kingston Crescent	Revamp of junction to provide improved provision for pedestrians, cyclists and buses and improve traffic flow.	Design	-	Installation
		St. Mary's Road/Fratton Road	Introduction of pedestrian crossing into the existing traffic signals.	Design to Installation	-	-
		Eastern Road/ Anchorage Road	Introduction of pedestrian crossing into the existing traffic signals.	Design	-	Installation
		Eastern Road/ Grove Road	Introduction of pedestrian crossing into the existing traffic signals.	Design to Installation	-	-
	Cycle accessibility and parking improvements	Cycle runners at Portsmouth rail stations	Installation of runners on footbridges at railway stations to enable bicycles to be easily wheeled over them.	Feasibility	Design to Installation	-
		Cosham Station cycle parking	Improved cycle parking at Cosham Station	Feasibility	Design to Installation	-
		Paulsgrove cycle link	Improved cycle route infrastructure in the Paulsgrove area.	Design to Installation	Installation	-
		Cosham to Pilgrims Way Cycle link	Cycle route linking Cosham Station to Pilgrims Way	Design to Installation	-	-
		Southwick Hill Road to Queen Alexandra Hospital Cycle link	Contra-flow cycling to provide improved cycle access to Queen Alexandra Hospital	Design to Installation	-	-
		Fratton station cycle parking	Improved cycle parking at Fratton railway station	Feasibility	Design to Installation	-
		Hilsea cycle route		Design to Installation	-	-

		Hilsea station cycle parking	Improved cycle parking at Hilsea railway station.	Feasibility	Design to Installation	-	
Behaviour Change	Travel planning	Cosham Area Travel Plan	Workplace, health care, retail and educational establishment travel planning in the Cosham area	Deliver	Deliver	Deliver	
		Cosham railway station travel plan	Station travel plan for Cosham station	Audit	Deliver	Deliver	
		Personal Journey Planning	A targeted programme to provide residents with information and advice on the range of sustainable travel options available to them and encourage more sustainable modes for short trips within Portsmouth.	-	Deliver	Deliver	
		Southsea Area Travel Plan	Workplace, retail and tourist attraction travel planning in the Southsea area.	Deliver	Deliver	Deliver	
		Portsmouth City Centre Travel Plan Network	Workplace, retail, educational establishment and tourist attraction travel planning in the city centre area.	Deliver	Deliver	Deliver	
		Hilsea Business Travel Plan Network	Workplace travel planning in the Hilsea area.	Deliver	Deliver	Deliver	
		Hilsea Train Station Travel Plan	Station travel plan for Hilsea station	Audit	Deliver	Deliver	
		Fratton/Milton Area Travel Plan	Workplace, health care, retail, leisure and educational establishment travel planning in the Milton/Fratton area	Deliver	Deliver	Deliver	
		Portsmouth Harbour Interchange Travel Plan	Transport interchange travel plan for the Hard Interchange	Audit	Deliver	Deliver	
		Portsmouth and Southsea Station Travel Plan	Station travel plan for Portsmouth and Southsea Station.	Audit	Deliver	Deliver	
		Fratton Station Travel Plan	Station travel plan for Fratton Station.	Audit	Deliver	Deliver	
		Hard Area Travel Plan	Workplace, retail, tourist attraction and educational establishment travel planning for the Hard area.	Deliver	Deliver	Deliver	
		Travel awareness, branding, publicity and campaigns (inc. new website)	Travel awareness, branding, publicity and campaigns (inc. new website)	General marketing activities and campaigns to promote sustainable transport and the specific package.	Deliver	Deliver	Deliver
		Smart card new product promotion	Smart card new product promotion	Promotion of the smart card.	-	Deliver	Deliver
Itrace (travel plan) monitoring	Itrace (travel plan) monitoring	Travel plan monitoring software subscription.	-	Subscribe	Subscribe		

Legible bus networks	Legible bus networks	Consistent design and branding of information at bus shelters.	-	Design	Install
Schools - modeshift and road safety	Schools - modeshift and road safety	Increasing sustainable travel to school.	Deliver	Deliver	Deliver
Active steps/ StreetTred	Active steps/ StreetTred	Active steps/ StreetTred walking promotional schemes.	Deliver	Deliver	Deliver
Car Clubs	Car Clubs	Sub-regional car club scheme	-	Feasibility and Deliver	Deliver
Job Centre Plus	Job Centre Plus	Initiative to assist job seekers with travel.	Deliver	Deliver	Deliver